Permit #F00022870

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022870 **Type of Permit:** FILMING **Release Date:** 12/11/2009

Production Company DIRECTORS BUREAU, LLC

Insured Company Name DIRECTORS BUREAU, LLC
Contact Phone No. 1 323-465-5299
Contact Phone No. 2
Fax
Address 1641 N. IVAR
LOS ANGELES, California 90028

Production Title VELVEETA

Type of Production Commercial - Standard

Producer YOUREE HENLEY

Director MIKE MAGUIRE

1st AD HOWELL CALDWELL

Production Manager MARRISGA MAYER

FilmL.A. Coordinator Adrian Fayad

Location Manager WENDY DONOVAN
Primary Phone Mobile - 323-840-1188
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $917.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00022870
Production Company DIRECTORS BUREAU, LLC
Insured Company DIRECTORS BUREAU, LLC
Production Title VELVEETA

Location Manager WENDY DONOVAN
Primary Phone Mobile - 323-840-1188
Secondary Phone

Location Address 6610 Allott Ave, Van Nuys, CA, 91401

Location Names

Location Type Private Residence

Location Description

Film Dates 12/14/2009 - 12/15/2009 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Community Survey Obtained
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Directors AA new.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45

Filming Activities Exterior Dialogue; exterior in backyard;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Church
Street : 13001 Victory Blvd St Jane Francis De Chantal

Posting "No Parking" signs E/S ALLOTT AVE., KITTRIDGE ST- NORTH 300'
N/S KITTRIDGE ST- GREENBUSH AVE- VENTURA CANYON AVE

Approximate Footage 301 - 600 **Log Number** 1008219

Date(s) 12/14/2009 to 12/15/2009 **Time(s)** 00:00 to 00:00

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Permit #

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *Director's Bureau* ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 2/4/09

By Wendy Donnan
Representative's Signature

SIGN HERE

Director's Bureau	*1641 N Ivar*
Name of "Principal" (Production Company)	Principal's Address
Wendy Donovan	*Los Angeles, Ca 90028*
Print Princpal Representative's Name	City, State, Zip Code
Location Manager	*323-465-5299*
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

NOT A PERMIT